

Experienced Strategy Consultant

Jussi Järvinen



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Consultant and Founder

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Value proposition

14 years of experience in management consulting for telecom, media, finance and retail industries. My focus areas are in strategic planning, market research and 2nd opinion guidance for c-level decision makers.

Experience

Jussi Järvinen Consulting Oy (12/2016-)

Management consultant

Accenture (2004 – 2016)

Management consultant

Researcher, TTY ja TTK (1998- 2003)

Academic research projects in Helsinki and Tampere polytechnics

Education

Master in Engineering, Tampere University of Technology, 2001

Major: system theory. Minor: applied mathematics

Selected assignments I have delivered as independent consultant

IT market competitive review. a Leading agile it-house wanted to assess their competitive position at the marketplace against top20 known competitors. I provided market research and qualitative stakeholder interviews to deliver the assignment. After the assignment Client opened new branch office to expand their domestic footprint.

OTT strategic support for major telco. I provided consulting support for Finnish listed telecom Company on over-the-top tv strategy.

Content strategy update. Listed media company wanted to update their content strategy for the next 7 years. I provided consulting support for c-level to update the strategy and bring it up for BoD for review.

Growth strategy for a technology start-up. Small technology start-up wanted to have international growth plan, investor plan and change in governance model. I helped Company CEO to work on with these topics towards Company shareholders.

Commercial offering development for a technology start-up. I supported growth-focused technology start-up to develop b2b software and services offering for international sales.

Analytics offering development for a mid-size it-house. I supported the Client in developing and shaping of value-led analytics offering.

Personal references

Sanfrid Lindblom, Vice President, Sanoma, +358 40 560 7201

Highlights from my previous work experience

Due Diligence. Leading European tv company did large M&A for US based video platform. I was consultant in due diligence project stream.